



TERM ONE: April 2008

E4E - an exciting year ahead

The year has started with a number of new E4E initiatives, and the expansion of many existing ones. There is growing support for Education 4 Enterprise and the projects that are stemming from it.

In this issue, you can read about the SUSSED problem-solving teams' latest project involving Riverview Primary School. You can also find out about the Northland Agricultural Field Days economic impact study, which involved students from Dargaville High School. A number of E4E resources have been developed for teachers, and they are now available through the Enterprise Northland website.

As always, we are looking to promote E4E throughout our Northland schools, so our students have authentic and enterprising learning experiences. If you would like to know more, or would like to create a partnership with a school, please contact:

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E4E - our Vision:

Education for Enterprise is a community partnership creating a dynamic learning process that develops enterprising students.

Key Messages:

- An enterprising approach to learning develops enterprising, successful Northlanders and New Zealanders.
- Enterprising learning is relevant and authentic.
- Community partnerships are central to enterprising learning.



SUSSED team gets SunSmart

Kerikeri High Schools' SUSSED problem-solving team recently launched a new programme at Riverview Primary School.

Thanks to sponsorship from Top Energy, SUSSED provided a free pair of 100% UV protective sunglasses to each new entrant at Riverview Primary School. During the launch of the programme, the SUSSED team and Kerikeri High School drama students performed plays and songs. They involved students from Years 1 to 6 in competitions and games throughout the very successful day.

The SUSSED team will also work with other local primary schools to raise awareness of sun safety, a critical issue in Northland. The SUSSED team is made up of junior secondary students, and will head to America in May to represent New Zealand at the International Future Problem Solving Finals. The team is coached by Kerikeri High School Year 13 student, Robert Middlemiss.

The students involved in this project have had the opportunity to get a real life example of problem solving, utilising both the science and English curriculum areas.



Top Energy & Northpower proud to support E4E

Top Energy and Northpower continue to support Northland Education 4 Enterprise in 2008. Both companies believe E4E will benefit Northland's young people in their education, as E4E targets all students across the curriculum and makes significant links with community partners.

Roger DeBray, Chief Executive of Top Energy, is keen to ensure that all students in Northland schools increase their engagement in their learning. Top Energy's has a strong internal culture and they aim to provide employment opportunities for the young people of the mid-north.

Currently, Top Energy is working closely with Northland College. A number of students have lifted their aspirations, and with support and intensive training have gained qualifications and moved into supervisory roles within Top Energy's leading call centre, Phone Plus 2000 Limited.

Northpower has built a fibre optic network in Whangarei which will create huge opportunities for schools. With access to high-speed computer connectivity, the network will enhance opportunities for classroom delivery and increase student engagement in their learning.

Enterprise Northland is assisting in the facilitation of the Whangarei Education Fibre Project and is encouraged by the support of Whangarei businesses.

At the Northland Agricultural Field Days, Northpower hosted the students participating in the Economic Impact assessment. This was a great opportunity for the public to see first-hand what outcomes the Northpower sponsorship is achieving.



E4E in action at Field Days

The Institute of Public Policy from AUT University was recently commissioned to undertake an Economic Impact Assessment on the 2008 Northland Agricultural Field Days. The assessment will measure the financial benefits of the Northland Agricultural Field Days, including the impact from both visitors and exhibitors on the sales, personal incomes and employment.

The assessment focuses primarily on Dargaville but also looks at the impact in the greater Northland region. The assessment will also include an analysis of the non-financial impacts of the event, such as the promotion of tourism in the region, the expansion of existing markets and the contribution to a sustainable tourism industry.

Twenty-seven students from Dargaville High School assisted in the collection of information for the survey. These students were drawn from mathematics and business studies classes. Over the three days, they interviewed more than 700 visitors and delivered survey forms to the 350 exhibitors.

This was a great opportunity for students to be involved in a "real" statistics exercise. This will increase their understanding of why we collect information and how statistics contribute to future planning. The team at AUT who are producing the report wish to maximize the learning opportunity for the students. As the survey information is collated, the participating students will be asked to comment on some of the initial findings. This is a great example of Education for Enterprise in action.



E4E Resources now available online

To assist teachers in increasing the engagement of students, Enterprise Northland and New Zealand Trade & Enterprise have produced the E4E Resource Development Project. The project has brought together a number of resources to assist teachers with an E4E approach to curriculum delivery. This approach will ensure that more Northland students are engaged in the learning experience.

There are now more than thirty E4E resources available, covering all curriculum areas. These resources can be found at <http://e4e.enterprisenorthland.co.nz/>. All resources are available free of charge.

Feedback is welcomed on the site, and teachers are encouraged to submit more resources as they are developed. Resources can be emailed to david@enterprisenorthland.co.nz.

E4E hosts Chamber BA5

Recently E4E hosted a Northland Chamber of Commerce Business After-5 event. Each month, the Northland Chamber of Commerce invites one of its members to host a Business After 5, which presents a networking opportunity for each business.

All Chamber members were invited to the NorthTec Lecture Theatre for the E4E Business After 5. Students from Whangarei Boys' High School and Kamo High delivered a presentation on Education for Enterprise, and the role of businesses supporting relevant learning opportunities in our schools.

The students got a real buzz from presenting to a group of business people who were genuinely interested in what they had to say. The opportunity following the presentation to speak one on one to other business people assisted in building their confidence.

The guests were very impressed with the professionalism of the students, and we are now following a number of leads for future partnerships with schools. We wish to thank the Chamber for this opportunity.

The Northland Chamber of Commerce is a non-political, non-profit organisation which represents the full spectrum of business interests in

Northland. These include retailing, service, manufacturing exporters, importers and other organisations.

Formed in 1902, the Chamber is one of 20,000 Chambers worldwide, and 32 in New Zealand. It has a large number of members within Northland, ranging from sole trader businesses to some of the regions' biggest employers.

The Northland Chamber of Commerce is also responsible for co-ordinating and presenting the annual Business Excellence Awards, which celebrate the best businesses in our region.

If you know of a community group or association that would like to see a student presentation on E4E partnerships with local schools, please contact Dave Templeton who would be pleased to facilitate this.



E4E on the open seas with R. Tucker Thompson

The R. Tucker Thompson Sail Training Trust has announced their dates for Sail Training voyages in 2008. These trips, offer all Northland youngsters the experience of a lifetime.

Sail training voyages are seven days in length. The programme covers a wide range of activities including sailing, seamanship skills, fishing, cooking and nutrition.

The R. Tucker Thompson will be sailing on the following dates:

- 26 Apr - 2 May
- 12 - 18 June
- 24 - 30 May
- 21 - 27 June
- 2 - 9 June

The trips are available to all young Northlanders. The total cost of the trip is \$1500 per person, but the Trust charges each participant just \$500 and fundraises to meet the balance.

Applications are being invited now, and young people from across the region are encouraged to apply. Students can visit www.tucker.co.nz/sail_training.htm for application forms. Posters are also available for schools on request.