

## National E4E Appointment

The role Education 4 Enterprise plays within our schools has been further recognised with a new national position announced. Steve Rees has been appointed as National Coordinator for E4E. Steve has an economics background, has held national leadership roles in NCEA and was involved in the advisory service working out of the Christchurch College of Education. He specialises in schooling leadership and management.

Steve's contract is with the Regional Enterprise Clusters Initiative within the Ministry of Education. This initiative is funded by a partnership of the Ministry of Education, NZTE and the Tindall Foundation. Steve will work in an advisory role with the teachers and management teams in the clusters initiative, specifically looking at how to support, develop and define effective E4E teaching and learning. Steve will work closely with Northland's regional coordinator David Templeton and the other three regions in the initiative, and also with the NZCER research team.

Steve attended our latest E4E cluster meetings and met several of our E4E teachers and principals. Steve was accompanied by Rachael Bolstad and Josie Roberts from the New Zealand Council for Education Research, who gave feedback on their report on the Northland Enterprising Teachers (NET) project. They also outlined how ongoing evaluations will provide a tool for schools to improve their delivery of E4E. The NET project was the vehicle that launched E4E, both in Northland and across the country.

Steve's appointment will enable David to focus on developing more school/community partnerships. David will also focus on brokering relationships with local Marae and interested groups, in order to lift the aspirations and achievement of Maori youth in Northland. If you are interested in being involved, contact David on 09-4385110 or email [david@enterprisenorthland.co.nz](mailto:david@enterprisenorthland.co.nz)

## E4E at Field Days



*Dave Templeton, Northland E4E Co-ordinator, with the team from Northpower at the Northland Agricultural Field Days in March.*

Northpower is a major sponsor of Education 4 Enterprise in Northland, and they once again invited E4E to be a part of their site at the Northland Agricultural Field Days. We were pleased to be part of their site, which won the **Best Outdoor Themed Site**.

Education 4 Enterprise is one of three community areas that Northpower supports, the others being the Northland Electricity Rescue Helicopter and the Northpower Native Bird Recovery Centre.

## Northpower and Top Energy Sponsorship

Northland's two lines companies continue to see the value of school based coordination and targeted E4E projects. This year they are looking to support E4E with funds of up to \$80,000. Their support is invaluable to the ongoing growth of E4E and ensures we are seen to be in the forefront of E4E in New Zealand.

## School-Community Partnerships

We are in the process of bringing together a number of exciting school-community partnerships within Northland. These partnerships have largely been driven by Northland business and community groups, who are becoming aware of our aim to create cross-curricular E4E opportunities. Watch this space for updates. If you are a business, community organization or school and would like to be part of this exciting development, contact David Templeton on 09-4385110 or email [david@enterprisenorthland.co.nz](mailto:david@enterprisenorthland.co.nz). If you would like to know more about the benefits to your business in getting involved in E4E, you can also look at the information on TKI (the Ministry of Education's website) [www.tki.org.nz/r/education\\_for\\_enterprise/business/index\\_e.php](http://www.tki.org.nz/r/education_for_enterprise/business/index_e.php)

## Website Updates

We are in the process of updating the E4E section of the Enterprise Northland website. Check it out [www.enterprisenorthland.co.nz](http://www.enterprisenorthland.co.nz) over the next few weeks.

UIT, lead by Paul Batchelder, is continuing to support E4E this year by sponsoring a learning management system. The many different groups involved in the E4E programmes in Northland will all be able to use this system. The sponsorship is worth approximately \$5000 and we are very grateful for their support.

## Contact Us

### EDUCATION 4 ENTERPRISE IN ACTION

Coordinators and teachers – if you have any wonderful examples of E4E in action or any contributions to this newsletter, please contact: David Templeton  
phone 09 438 5110, mobile 027 2482164  
or email: [david@enterprisenorthland.co.nz](mailto:david@enterprisenorthland.co.nz)

## Lion Foundation Young Enterprise Scheme - Update 2007



A large number of Northland schools are once again involved in the Lion Foundation Young Enterprise Scheme. Record numbers attended the two Lion Foundation Young Enterprise Scheme E-Day's held in February. More than 250 students from 18 Northland schools enjoyed an exciting day. The E-Day's were held at Forum North, Whangarei and the Copthorne Hotel and Resort, Bay of Islands.

Lloyd Budd and Belinda Henson from Bayleys Northland inspired the students with their own stories of success. The students also received expert advice from the following guest speakers:

David Allen - Action Coach, Whangarei

Sasha Webb - Fix Creative, Whangarei

Mahmood Khan - BDO Spicers, Bay of Islands

Michael White - Lemonwood, Whangarei.

Thank you to all those businesses that gave their time and expertise to inspire and enlighten our Young Enterprise students.

Many schools have used the Lion Foundation Young Enterprise Scheme as a vehicle to introduce enterprise education into their school. Schools are also moving to incorporate cross-curricular activities into this programme and many others. These changes have and will continue to be supported by the Regional E4E Team.



*Students from within the Northpower area at the Lion Foundation Young Enterprise Scheme E-Day, held at Forum North.*

## New face in charge of YES

Sasha Webb has joined the E4E team, as co-ordinator for the Young Enterprise Scheme in Northland. Sasha is a director of Fix Creative, a local creative agency that specialises in graphic design, copywriting, marketing and event management. She has already been involved with the Young Enterprise Scheme as a guest speaker at the E-Day's held earlier this year. Sasha will be responsible for all aspects of the Young Enterprise Scheme.

Sasha's appointment allows Dave Templeton to focus on his role as E4E Regional Co-ordinator, and grow E4E in Northland. Sasha will work from both

the Enterprise Northland office and her own, and students are welcome to contact her at any time.

### Sasha's contact details are:

Ph: 09 4385110 (Enterprise Northland office) or

09 459 5404 (Fix Creative office)

Mob: 027 430 3275

Email: [sasha@fixcreative.co.nz](mailto:sasha@fixcreative.co.nz)

## Lifting aspirations and achievement of Maori youth in Northland

Enterprise Northland has a keen focus in 2007 to lift the aspirations and achievement of Northlands Maori youth. So just what are we doing?

First of all we are supporting the very successful Te Kotahitanga programme which was piloted in a couple of Northland schools last year and has been extended this year. Making learning relevant is one of the key platforms of the programme and the strong tenant of professional development for teachers links directly into the key components of E4E with the NET Project.

We have also gained the support of the Te Taitokerau IWI CEO Forum to approach individual iwi and maori groups to introduce the E4E concepts into the community.

We are also providing support for school based initiatives like the "Trades School" instigated by Northland College where the Principal John Tapene has reported a significant increase in aspirations of those students involved. We will continue to report on progress in this area.

**E4E in action:** Enterprise Northland in partnership with BAYLEYS Northland and ASB. Watch this space for an exciting project that is getting underway. A real experience with relevant learning!

Want to be in the next  
Supporters' Newsletter?

Contact: David Templeton

Ph 09 438 5110, mobile 027 2482164 or

email: [david@enterprisenorthernland.co.nz](mailto:david@enterprisenorthernland.co.nz)

